



MLM News Global

An E-Newsletter of Contemporary News, Business and Legal from a Trusted Source

MLM News MACHINE-What's HOT Today?

The World of MLM News and Information Delivered to You, from a Trusted Source.

April 26, 2016

Issue: 17



Featured Article this Issue

MLM LAWS IN 50 STATES: Read the MLM Laws in Your State



[State Listings](#)

Every state has adopted laws

This Month's Top Network Marketing/MLM Headlines

- [Avon's North America Unit Has a New Boss](#)
- [Do Incentives Increase Sales?](#)
- [Nature's Sunshine Honored as a Top Global Company by Direct Selling News](#)
- [Tupperware Raises Outlook on Strength of Q1 Profit](#)

regulating MLM companies. Although much enforcement activity has come from the federal government through the FTC, SEC and U.S. Postal Service, the vast majority of enforcement activity has occurred at the state level.

[Read more](#)

Trending Video this Issue

[Do You Have Some Tips for Generating Network Marketing Leads?](#)



Generating leads will certainly help you build your network marketing business. If you are just getting started, you are probably wondering about the best recruiting strategies. Watch this video by expert network marketing Attorney, Jeff Babener, to learn how you can boost your recruiting.

[Watch now](#)

How to Build a Successful Direct Selling Company

- [Morinda Revamps Bonus Program to Raise Earning Potential](#)
- [Direct sales to see 5% growth](#)
- [Nu Skin named Outstanding Company; Utah Entrepreneur of the Year finalists named; GOED appoints new communications director](#)
- [Mannatech Promotes Chief Accounting Officer to Chief Financial Officer to Lead Finance](#)
- [Has Soccer Made Herbalife Unbeatable?](#)
- [A stamping good time](#)
- [How have raiding rules evolved in direct selling contracts and policies and procedures?](#)
- [Herbalife Aligns Product Push With Top Soccer Stars](#)
- [5 Ways to Boost Your Business Using the Connection Economy](#)
- [Renovation of MLM Legal.com- Come Visit the New and Improved Website](#)
- [AdvoCare Launches Women's Event Inspired by Salesforce Gatherings](#)



Start with a Dream

Although it starts as a dream for many, history validates that the building of a successful direct selling, network marketing, mlm or party plan company can become a reality. Witness: Avon that started from a door to door bible sales business to Primerica, which evolved from the dreams of a football coach to applying direct selling principles to insurance sales, to Amway that started with two entrepreneurs mixing biodegradable soap in a bathtub to create a global giant.

- Capitalization - Can you recruit?
-
- Recruitment Capability
-
- MLM Legal—Don't Leave Home Without It!
-
- Your Trademark-Your Life!
-
- MLM Business Experience—Possess it or Buy it!
-
- MLM Technology and Software—The Engine of the Machine!
-
- Get the Product Right the First Time!
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- [PRWeb \(PR\) – MLMLegal.com Presents the E-Newsletter: MLM News Global– April 15, 2016](#)
- [Hello? It's Not Avon Calling, It's Claudia G](#)
- [Avon 39 The Walk To End Breast Cancer Raises\\$2.2 Million In Houston](#)
- [Storyselling: How To Use Snapchat To Sell Like Crazy](#)
- [#PortadaLat Speaker Rebeca Ricoy, Avon: "We Want to Scale Social"](#)
- [Rudy releases India Entrepreneurship Report by Amway](#)
- [Information about authority visits in Russia](#)
- [Avon Products CEO's 2015 total compensation was \\$12.9 mln vs \\$10.2mln in 2014 - SEC Filing](#)
- [Alleged robocalls, text messages add to ViSalus dispute](#)
- [USANA Health Sciences, Inc. \(NYSE:USNA\) ABRof 3](#)

- Compensation Plan—It Better Be Good!
-
- Clear Agreements Between Owners
-
- Attitude—The Three P's- Passion, Patience and Persistence

Read more

- [Tupperware misses revenue expectations but meets profit estimates inQ1](#)
- [Gut Check: Nature's SunshineProgram Targets Underlying Health Issues](#)

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Free MLM Startup Manual



MLM Startup Conference - May 20, 2016

MLM STARTUP CONFERENCE





Jeffrey Babener, Editor, MLM News Global

Jeffrey A. Babener, of Portland, Oregon,

www.mlmlegal.com, is the principal attorney in the law firm of Babener & Associates. He represents leading U.S. and foreign companies in the direct selling industry. He has been a key advisor to such companies as Avon, Herbalife, Discovery Toys, Nikken, Shaklee NuSkin, Excel, Usana, Fuller Brush, Cell Tech, Enagic, Sunrider, Melaleuca, Nerium International, etc. He is a frequent lecturer and has been interviewed on the industry, and published, in such publications as Money, Inc., Atlantic Monthly, Success, Entrepreneur, Kiplinger's Personal Finance, Home Office Computing, Business Start-Ups, Direct Selling News Magazine, and Money Maker's Monthly. He is editor of the industry publication, Direct Sales Legaline. Mr. Babener is also the author of the books; Tax Guide for MLM/Direct Selling Distributors, Network Marketer's Guide to Success, The MLM Corporate Handbook, Network Marketing: Window of Opportunity, and Network Marketing: What You Should Know (used as the college curriculum textbook at Utah Valley State course on network marketing). He is editor of one of most frequented network marketing educational websites, www.mlmlegal.com. He has served as Chair of more than 70 national conferences on starting and running the direct selling company. He serves on the Lawyers Council and Government Relations Committees of the Direct Selling Association (DSA), and he has served as General Counsel and on the board of the MLMIA (Multilevel Marketing International Association). He has lectured at major industry trade meetings and at such educational institutions as the Univ. of Illinois, University of Texas, University of Houston, etc. He is a graduate of the University of Southern California Law School where he served as an editor of the USC Law Review, followed by the appointment as a law clerk to Hon. David Williams, U.S. District Court for the Central District of California.

A number of Babener & Associates client companies have been success stories over the last several decades, including several billion dollar and NYSE companies such as Avon, Herbalife, NuSkin, Usana.

Mr. Babener has served as lead trial counsel for multiple cases on direct selling throughout the U.S. Further background material on direct selling will be found at the website, www.mlmlegal.com.



Key MLM Resources

MLMLegal.com - The Best MLM Resource on the Web



www.sheffieldnet.com - The best from compensation plans to total MLM startup.



Multisoft / MarketPowerPro - www.multisoft.com - Affordable MLM Software, eCommerce, replicated sites & more.



www.trinitysoft.net - Trinity Software offers Firestorm®, its flagship Direct Selling Software Platform.



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